

SATURDAY, AUGUST 27, 2011 | 7 P.M. TO MIDNIGHT | HOTEL ZAZA | 5701 MAIN ST.

SPONSORSHIP LEVELS AND BENEFITS

UNIVERSAL \$20,000 LEVEL SPONSORSHIP

- Twenty (20) tickets to the Soirée
- Valet parking for all guests
- Prime reserved seating during shows
- Invitation for host couple and all additional guests to attend VIP reception prior to Soirée
- Sponsorship recognition in Soirée program and all promotional materials including videos and social media
- Hotel accommodations for the sponsor host couple and one additional couple
- Twenty (20) tickets to the after party

GLOBAL \$15,000 LEVEL SPONSORSHIP

- Twelve (12) tickets to the Soirée
- Valet parking for all guests
- Prime reserved seating during shows
- Invitation for host couple and all additional guests to attend VIP reception prior to Soirée
- Sponsorship recognition in Soirée program and all promotional materials including videos and social media
- Hotel accommodations for the sponsor host couple
- Twelve (12) tickets to the after party

INTERNATIONAL \$10,000 LEVEL SPONSORSHIP

- Ten (10) tickets to the Soirée
- Valet parking for all guests
- Reserved seating during shows
- Invitation for host couple and four additional guests to attend VIP reception prior to Soirée
- Sponsorship recognition in Soirée program and all promotional materials including videos and social media
- Hotel accommodations for the sponsor host couple
- Ten (10) tickets to the after party

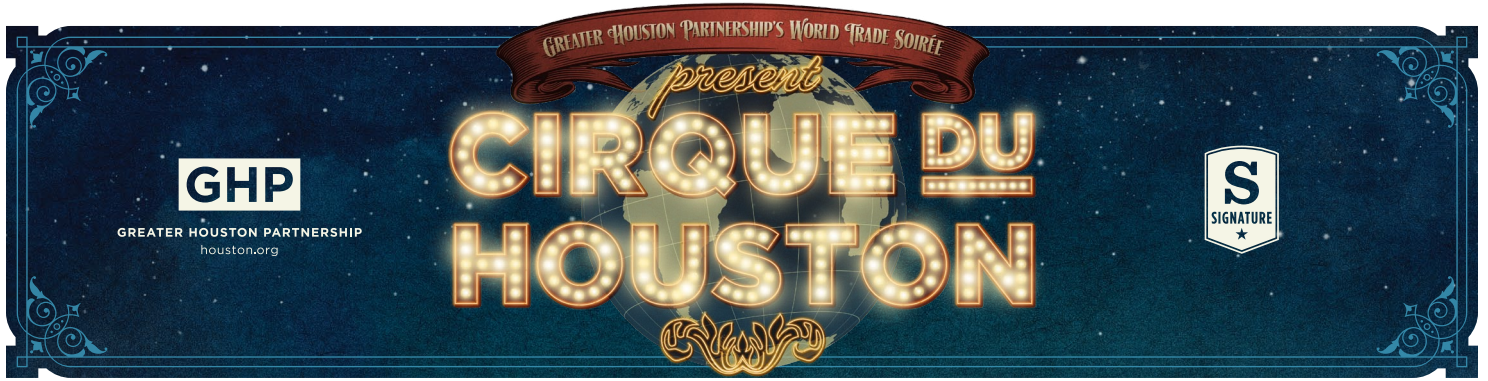
GATEWAY \$7,500 LEVEL SPONSORSHIP

- Ten (10) tickets to the Soirée
- Reserved seating during shows
- Invitation for host couple and two additional guests to attend VIP reception prior to Soirée
- Sponsorship recognition in Soirée program and all promotional materials including videos and social media
- Six (6) tickets to the after party

TRADE \$3,500 LEVEL SPONSORSHIP

- Ten (10) tickets to the Soirée
- Reserved seating during shows
- Invitation for host couple to attend VIP reception prior to Soirée
- Sponsorship recognition in Soirée program and all promotional materials including videos and social media
- Two (2) tickets to the after party

World Trade Soirée
— 2011 —



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UNDERWRITING OPPORTUNITIES

CASINO UNDERWRITER \$4,000 1 AVAILABLE

Two (2) tickets to the Soirée
 Gaming Bank named after your organization
 Appropriate printed underwriting recognition
 Exclusivity
 Logo included on Bash Cash

VIP RECEPTION SOLD OUT

Two (2) tickets to the Soirée
 Opportunity to make a 30 second welcome during reception
 Appropriate printed underwriting recognition
 Exclusivity

SILENT AUCTION \$3,000 1 AVAILABLE

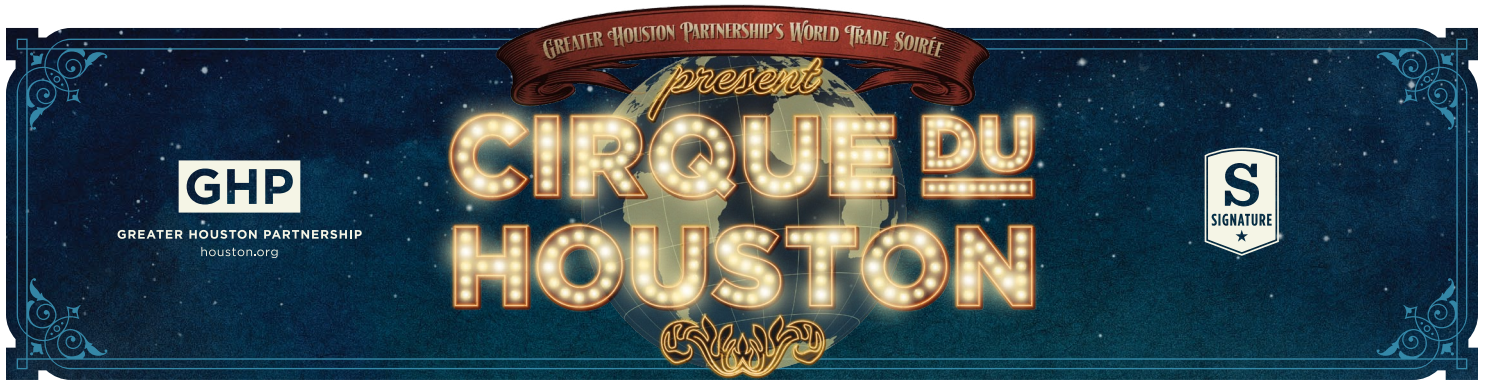
Two (2) tickets to the Soirée
 Two (2) tickets to the YP After Party
 Logo on all silent auction bid sheets
 Other appropriate printed underwriting recognition
 Exclusivity

EVENT ENTRANCE DISPLAY SOLD OUT

Two (2) tickets to the Soirée
 Two (2) tickets to the YP After Party
 Opportunity to assist in the design within the large reflecting pond in collaboration with Hotel ZaZa and GHP
 Other appropriate printed underwriting recognition
 Exclusivity

CULTURAL ENTERTAINMENT \$1,000 6 AVAILABLE

Opportunity to select one of six cultural entrainment groups to underwrite
 Two (2) tickets to the Soirée
 Verbal announcement before entertainment commences
 Underwriting recognition in Soirée program



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SUPPORT THE WORLD TRADE SOIRÉE

Become a Sponsor

- Universal Sponsor - \$20,000
- Gateway Sponsor - \$7,500
- Global Sponsor - \$15,000
- Trade Sponsor - \$3,500
- International Sponsor - \$10,000

Become an Underwriter

- Casino Underwriter - \$4,000
- Cultural Entertainment - \$1,000
- VIP Reception - SOLD OUT
- Event Entrance Display - SOLD OUT
- Silent Auction - \$3,000

Payment Information

Name	Title	
Company		
Address		
City	State	ZIP
Phone	E-mail	
Payment: <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> American Express <input type="checkbox"/> Check (payable to Greater Houston Partnership)		
Credit Card Acct. No.	Exp. Date	Payment Amount
Name on Account	Signature	

Contact Information

(If different from payment information)

Name

Phone

E-mail

Sponsorship/Underwriting Display Name

(Specify how your company name is to appear)

Name

On receipt of this form, an invoice will be sent for the sponsorship level you have selected, with a letter of confirmation and explanation of benefits associated with that level.

Have questions or need more information? Contact Lauren Garcia at lgarcia@houston.org or 713-844-3686.

**RETURN
FORM VIA...**

MAIL Greater Houston Partnership, ATTN: Lauren Garcia
1200 Smith, Houston, TX 77002
Check or credit card

OR

FAX ATTN: Lauren Garcia
713-844-0228
Credit card only