

# SPONSORSHIP PACKET



HOUSTON  
THROUGH THE  
**LOOKING  
GLASS**  
GREATER HOUSTON PARTNERSHIP **2018  
SOIRÉE**



GREATER HOUSTON  
**PARTNERSHIP**

Making Houston Greater.



# HOUSTON THROUGH THE **LOOKING GLASS**

GREATER HOUSTON  
PARTNERSHIP  
**2018**  
**SOIRÉE**

The Greater Houston Partnership's Soirée is an annual gala showcasing Houston as a great global city and nexus of arts, culture and commerce. This year's theme, **Houston Through the Looking Glass**, gives us a glimpse of a dynamic city filled with the promise and possibility of the wonderland that is our future.

Care to peer into the other side? Open the door to a fantastical Houston where imagination runs wild in one of the many themed rooms including the Bayou City Garden of Live Flowers, the Looking Glass Houston House and the Mad Hatter International Tea and Dessert Room. Music and dancing, amazing gifts and a silent auction will keep you and your guests entertained throughout the evening. And if you are feeling playful, challenge the clock and enjoy our Cheshire Cat After Party. Join us to find out what more can be found through the looking glass.

The funds raised through Soirée help the Partnership to fulfill its mission of making Houston the best place to live, work and build a business. Our organization works as a catalyst for growth and prosperity and a resource for recovery, resilience and prosperity in the region.

## WHEN

Saturday, August 25, 2018

## Soirée

7:00 p.m. to Midnight

## Cheshire Cat After Party

11:00 p.m. to 2:00 a.m.

## WHERE

Hotel ZaZa  
5701 Main Street  
Houston, TX 77005

## TITLE \$25,000

### LEVEL SPONSORSHIP

Twenty-four (24) tickets to the Soirée and the VIP Reception prior to Soirée

Twenty-four (24) tickets to the Cheshire Cat After Party with private lounge access

Logo printed on ticket provided to all attendees

Sponsorship recognition in Soirée program and all promotional materials

Hotel accommodations for the sponsor host couple and two (2) additional couples

Complimentary valet parking for your guests

Logo featured on [houston.org/Soirée](http://houston.org/Soirée) website

Company name listed on press releases

## DIAMOND \$15,000

### LEVEL SPONSORSHIP

Sixteen (16) tickets to the Soirée and the VIP Reception prior to Soirée

Sixteen (16) tickets to the Cheshire Cat After Party with private lounge access

Hotel accommodations for the sponsor host couple and one additional couple

Complimentary valet parking for your guests

Sponsorship recognition in Soirée program and all promotional materials

Logo prominently featured on [houston.org/Soirée](http://houston.org/Soirée) website

## PLATINUM \$10,000

### LEVEL SPONSORSHIP

Twelve (12) tickets to the Soirée and the VIP Reception prior to Soirée

Twelve (12) tickets to the Cheshire Cat After Party with private lounge access

Hotel accommodations for the sponsor host couple

Sponsorship recognition in Soirée program and all promotional materials

Logo prominently featured on [houston.org/Soirée](http://houston.org/Soirée) website

## GOLD \$7,500

### LEVEL SPONSORSHIP

Ten (10) tickets to the Soirée

Ten (10) tickets to the Cheshire Cat After Party with private lounge access

Invitation for host couple and two additional guests to attend VIP reception prior to Soirée

Sponsorship recognition in Soirée program and all promotional materials

Logo featured on [houston.org/Soirée](http://houston.org/Soirée) website

## SILVER \$4,000

### LEVEL SPONSORSHIP

Ten (10) tickets to the Soirée

Two (2) tickets to the Cheshire Cat After Party with private lounge access

Invitation for host couple to attend VIP reception prior to Soirée

Sponsorship recognition in Soirée program and all promotional materials

Logo featured on [houston.org/Soirée](http://houston.org/Soirée) website

## BRONZE \$2,000

### LEVEL SPONSORSHIP

Four (4) tickets to the Soirée

Two (2) tickets to the Cheshire Cat After Party with private lounge access

Sponsorship recognition in Soirée program and all promotional materials

Name featured on [houston.org/Soirée](http://houston.org/Soirée) website





# HOUSTON THROUGH THE **LOOKING GLASS**

GREATER HOUSTON PARTNERSHIP  
**2018 SOIRÉE**

## \$6,000

### UNDERWRITING OPPORTUNITIES INCLUDE

Six (6) tickets to the Soirée

Two (2) tickets to attend the VIP Reception and the Cheshire Cat After Party with private lounge access

Underwriting recognition in Soirée program and all promotional materials

Logo featured on [houston.org/Soirée](http://houston.org/Soirée) website

#### A-E-I-O-U SOCIAL MEDIA

UNDERWRITER (SOLD)

Social media bundle to be added within social media campaign (Facebook/Instagram/Twitter)

# SOLD

#### LOOKING GLASS MEMENTO

UNDERWRITER

Logo on special gift distributed to all attendees of Soirée

#### QUEEN OF HEARTS VIP RECEPTION

UNDERWRITER

Opportunity to make a 30-second welcome during VIP reception program

Logo featured on VIP welcome signage and on the napkins served with beverages

All six (6) guests will receive VIP Reception access

#### MERRY UN-BIRTHDAY ENTERTAINMENT

UNDERWRITER

Logo featured on dance floor in main ballroom.

Verbal announcement before special entertainment performances

#### DRINK ME & EAT THE COOKIE

UNDERWRITER

Logo featured on welcome drink and cookie to all attendees of Soirée

#### VALET

UNDERWRITER

Logo included on thank you hang tag displayed in all valeted vehicles

Opportunity to place promotional items in car

#### 8TH SQUARE GOOD NIGHT GIFT

UNDERWRITER

Logo featured on good night gift that includes snack for the ride home or back to the hotel room



# HOUSTON THROUGH THE **LOOKING GLASS**

GREATER HOUSTON PARTNERSHIP  
**2018 SOIRÉE**

## \$4,000

### UNDERWRITING OPPORTUNITIES INCLUDE

Four (4) tickets to the Soirée

Two (2) tickets to attend the VIP Reception and the Cheshire Cat After Party with private lounge access

Underwriting recognition in Soirée program and all promotional materials

Logo featured on houston.org/Soirée website

#### **PLAYING CARD SOLDIERS CASINO**

UNDERWRITER

Gaming Bank and casino area named after your organization

Logo featured on casino signage

#### **BASH CASH**

UNDERWRITER

Logo featured on casino cash for casino in event program

#### **GOLDEN KEY**

UNDERWRITER

Logo featured on event program distributed to all attendees

Opportunity to provide a prize for the raffle

#### **MENU**

UNDERWRITER

Logo featured on napkins at a food station at Soirée

Name listed on the menu section of the program

# SOLD

#### **KING OF HEARTS SILENT AUCTION**

UNDERWRITER

Logo featured on Silent Auction signage and on all silent auction bid sheets

Prominently featured logo on Soirée Auction preview email to all attendees

#### **NAME YOUR POISON COCKTAIL**

UNDERWRITER

Logo on napkins at bars at Soirée

Logo on framed signage at bars

#### **PAINTING THE ROSES RED CANDID PHOTOGRAPHY**

UNDERWRITER

Special photo opportunity with select VIPs

Logo featured on photography information card

Logo featured on flower wall

#### **CHESHIRE CAT AFTER PARTY PRESENTING**

UNDERWRITER

Logo featured on Cheshire Cat After Party tickets

Logo featured as Presenting Underwriter on all Cheshire Cat After Party printed materials

All four (4) guests will receive access to Cheshire Cat After Party Private Lounge.

#### **WINE GIFT BAG**

UNDERWRITER

Logo featured on wine gift bag during wine game

#### **JABBERWOCKY**

UNDERWRITER

Logo featured on Jabberwocky poem card on each table in main ballroom



# HOUSTON THROUGH THE **LOOKING GLASS**

GREATER HOUSTON  
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**2018  
SOIRÉE**

## \$3,000

### UNDERWRITING OPPORTUNITIES LEVEL INCLUDE

Two (2) tickets to the Soirée, VIP Reception and Cheshire Cat After Party  
Underwriting recognition in Soirée program and all promotional materials  
Logo featured on [houston.org/Soirée](http://houston.org/Soirée) website

#### INTERACTIVE ACTIVITY

UNDERWRITER

Logo featured on signage advertising for the interactive activity in the themed rooms

Feature company name on the program highlighting the interactive activity

Options include:

**HENNA TATTOO**

**CHESS GAME**

**CROQUET GAME**

**HOOKAH LOUNGE**

#### CHESHIRE CAT AFTER PARTY PHOTO BOOTH

UNDERWRITER

Logo featured on all photos taken in the Cheshire Cat After Party Photo Booth

#### DON'T ASK ALICE AFTER PARTY ENTERTAINMENT

UNDERWRITER

Logo featured on dance floor at the Cheshire Cat After Party

Company featured by DJ





# HOUSTON THROUGH THE **LOOKING GLASS**

GREATER HOUSTON  
PARTNERSHIP  
**2018  
SOIRÉE**

## \$2,000

### UNDERWRITING OPPORTUNITIES LEVEL INCLUDE

INCLUDE Two (2) tickets to the Soirée, VIP Reception and Cheshire Cat After Party  
Underwriting recognition in Soirée program and all promotional materials  
Name featured on [houston.org/Soirée](http://houston.org/Soirée) website

#### DOOR KNOB WELCOME STATION SOIRÉE

UNDERWRITER

Logo featured on entrance signage on themed event room of your choice:

**LOOKING GLASS HOUSTON HOUSE** – A look into Houston's opportunity-filled future. You might see yourself!

**HAPPY UN-BIRTHDAY HOUSTON PARTY** – This is where the party's at. (Main ballroom \$4,000 sponsorship)

**LIFE IS A GIANT CHESS GAME** – Houston's got game! Cheers to our successful professional sports teams.

**BAYOU CITY'S GARDEN OF LIVE FLOWERS** – The grass is always greener in Houston thanks to our parks, green spaces and recreation areas.

**MAD HATTER'S INTERNATIONAL TEA PARTY** – Coffee, tea, dessert's and delights from around the world!

**THE WALRUS AND THE CARPENTER** – Celebrate Houston's diversity and honor our Consular Corps over Soiree's anticipated sushi bar.

#### WHITE RABBIT RAFFLE

UNDERWRITER

Logo featured on signage for the Soirée raffle Opportunity to provide a raffle item

#### CONSULAR CORPS REGISTRATION

UNDERWRITER

Logo featured on signage advertising the registration for our esteemed Consular Corps guests

#### TWEEDLEDUM COFFEE BAR

UNDERWRITER

Logo featured on the coffee bar at the Soirée

#### TWEEDLEDEE DESSERT BAR

UNDERWRITER

Logo featured on signage for the dessert bar at the Soirée

#### CHESHIRE CAT AFTER PARTY LATE NIGHT SNACK

UNDERWRITER

Name featured with the late-night snack at the Cheshire Cat After Party

Two tickets to the After Party VIP Lounge

#### CHESHIRE CAT AFTER PARTY COCKTAIL

UNDERWRITER

Logo featured on cocktail napkins and signage at all beverage stations at the Cheshire Cat After Party

Logo featured on drink tickets at the Cheshire Cat After Party

Two tickets to the After Party VIP Lounge

#### CHESHIRE CAT AFTER PARTY LOUNGE

UNDERWRITER

Logo featured on the Cheshire Cat After Party Lounge signage

Logo featured on lounge access wristbands

Access to the Cheshire Cat After Party Lounge for two guests

HOUSTON  
THROUGH THE  
**Looking Glass**  
GREATER HOUSTON  
PARTNERSHIP **2018 SOIRÉE**

**WHEN**

Saturday, August 25, 2018

**Soirée:** 7:00 p.m. to Midnight**Cheshire Cat After Party:** 11:00 p.m. to 2:00 a.m.**WHERE**

Hotel ZaZa

5701 Main Street | Houston, TX 77005

**Become a Sponsor**

- Title Sponsor \$25,000
- Diamond Sponsor \$15,000
- Platinum Sponsor \$10,000
- Gold \$7,500
- Silver \$4,000
- Bronze \$2,000

**Become an Underwriter**

- A-E-I-O-U Social Media Underwriter \$6,000
- Looking Glass Memento \$6,000
- Queen of Hearts VIP Reception \$6,000
- Merry Un-Birthday Entertainment \$6,000
- Drink Me & Eat the Cookie \$6,000
- Valet \$6,000
- 8th Square Good Night Gift \$6,000
- Playing Card Soldier Casino \$4,000
- Bash Cash \$4,000
- Golden Key \$4,000
- Menu \$4,000
- King of Hearts Silent Auction \$4,000
- Name Your Poison Cocktail \$4,000
- Cheshire Cat After Party Presenting \$4,000
- Wine Gift Bag \$4,000
- Jabberwocky \$4,000
- Painting the Roses red Candid Photography \$4,000
- Interactive Activity \$3,000
- Cheshire Cat After Party Photo Booth \$3,000
- Don't Ask Alice After Party Entertainment \$3,000
- Door Knob Welcome Station Soirée \$2,000
- White Rabbit Raffle \$2,000
- Consular Corps Registration \$2,000
- Tweedledum Coffee Bar \$2,000
- Tweedledee Dessert Bar \$2,000
- Cheshire Cat After Party Late Night Snack \$2,000
- Cheshire Cat After Party Cocktail \$2,000
- Cheshire Cat After Party Lounge \$2,000

**Become a Silent Auction Donor**

I am interested in donating the following silent auction item:

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**Payment Information**Name  Title Company Address City  State  ZIP Phone  E-mail Payment:  MasterCard  VISA  American Express  Check (payable to Greater Houston Partnership)Credit Card Acct. No.  Exp. Date  Security Code  Payment Amount Name on Account  Signature **Contact Information***(If different from payment information)*Name Phone E-mail **Sponsorship/Underwriting Display Name***(Specify how your company name is to appear)*Name 

On receipt of this form, an invoice will be sent for the sponsorship level you have selected, with a letter of confirmation and explanation of benefits associated with that level.

**HAVE QUESTIONS?** For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at [tleibowitz@houston.org](mailto:tleibowitz@houston.org).**RETURN FORM VIA...****EMAIL**[tleibowitz@houston.org](mailto:tleibowitz@houston.org)  
Credit card only**MAIL**Greater Houston Partnership  
ATTN: Terry Leibowitz  
701 Avenida de las Americas, Suite 900  
Houston, TX 77010  
Check or credit card

# THANK YOU TO OUR SOIRÉE 2017 SPONSORS

## TITLE SPONSOR

Transwestern

## PLATINUM SPONSORS

CenterPoint Energy  
ExxonMobil Corporation  
PJS of Houston, Inc.  
Southwestern Energy Company  
Texas Medical Center

## GOLD SPONSOR

Gulf States Toyota, Inc.  
Houston Methodist

## SILVER SPONSORS

Avangard Innovation, LP  
BB&T  
BBVA Compass  
Baywood Crossing Rehabilitation & Healthcare Center  
Cadence Bank  
Cardno, Inc.  
Carlton Staffing  
CROWN CASTLE International Corp.  
Ernst & Young LLP  
Gilbane Building Company  
Let it Fly Events, LP/  
Lonestar Exhibits

Reliant, an NRG Company  
Republic Business Credit, LLC  
Slalom Consulting  
The Boston Consulting Group  
The Marek Family of Companies  
The Woodlands Area Economic Development Partnership  
Total Gas & Power North America  
Tulane University – Houston  
Wells Fargo

## BRONZE SPONSORS

A1 Shredding, Inc.  
BP America, Inc.  
Graco Mechanical, Inc.  
Houston Community College  
Hunton Andrews Kurth LLP  
Legacy Community Health Services  
TechnipFMC  
The Dinerstein Companies  
The Village School  
Tudor Pickering Holts & Co. LLC

# SOIRÉE 2017 UNDERWRITERS

## ENTERTAINMENT

Accenture  
Calpine Corporation

## MENU

PKF of Texas

## VIP RECEPTION

ADP

## CONSULAR CORP REGISTRATION

ACLU of Texas

## COCKTAIL

Old Republic Title

## COFFEE BAR

Union Pacific Railroad Company

## CANDID PHOTOGRAPHY

HUB International Insurance Services

## WELCOME STATION

Atec, Inc.  
Foster LLP  
Neuhaus Education Center  
Southwest Airlines

## AFTER PARTY PRESENTING

Revention Music Center – LiveNation Venue

## AFTER PARTY LOUNGE

CFI Mechanical, Inc.  
Clear Channel Outdoor

## AFTER PARTY ENTERTAINER

Griffin Partners

## AFTER PARTY PHOTO BOOTH

Mirror Mirror Beauty Boutique

## SOCIAL MEDIA

COMCAST

## DESSERT BAR

Crane Worldwide Logistics

## HENNA TATTOO

Gnomad

## VALET

EVA Airways Corp

## PROGRAM

Gonzalez Olivieri LLC

## WINE GIFT BAG

H-E-B

## CANDID PHOTOGRAPHY

HUB International Insurance Services

## GOOD NIGHT GIFT

Stewart Title Company

# SOIRÉE 2017 PARTNERS

## PRINT

Southwest Precision Printers, L.P.

## MEDIA PARTNERS

Consulate General of the Arab Republic of Egypt

Consulate General of the State of Qatar  
KHOU-TV LP

University of Houston  
UTMB Health